

JUNIOR MARKETING EXPERT

A Diatron Zrt. elsődleges tevékenysége a humán gyógyászati és állatorvosi vérvék elemző gépek tervezése és gyártása, továbbá az ehhez tartozó kémiai reagensek előállítás.



BECOME PART OF OUR TEAM

KEY RESPONSIBILITIES

Assist the Senior Marketing and Communication Expert with B2B marketing activities:

- Creating social media contents (photos, videos, ads)
- Exhibition organization
- Preparation of marketing materials (presentations, brochure, video, photos giveaway)
- Preparation for product launch
- External and internal event organization

KEY REQUIREMENT

- Business Degree with focus on Marketing
- 1-2 years of marketing experience preferably in medical field
- Fluency in written and spoken English
- Advanced proficiency in Microsoft office
- Experience with Adobe Photoshop, InDesign and Adobe Spark and premiere
- Creative, proactive person
- Willing to learn and take on responsibility

REQUIRED LANGUAGE SKILLS

- Fluency in written and spoken English (working language is only English)

JELENTKEZÉS MÓDJA

Amennyiben jelentkezni kíván a hirdetésre, kérjük küldje el magyar és angol nyelvű önéletrajzát fizetési igényének, valamint a munkakezdés legkorábbi dátumának megjelölésével a HR@diatron.com címre.

OTHER RESPONSIBILITIES

- Assisting Product Managers with marketing projects
- Working together with Sales Managers and other departments
- Maintaining Social Media platforms (Facebook, Youtube, LinkedIn)
- Creating content to the website, partner site and intranet
- Translating internal news and articles
- Monitoring and updating analysis of marketing spend
- Supporting Sales department with KPI reports, forecasts etc.
- General administration – e.g. Marketing invoices, business card orders, partner list maintenance etc.
- Competition analysis

COMPANY OFFERS

- International team and working environment
- Varied job, possibility to travel
- Professional development opportunities, trainings
- Cafeteria

DIATRON
Táblás utca 39
1097 Budapest
www.diatron.com